

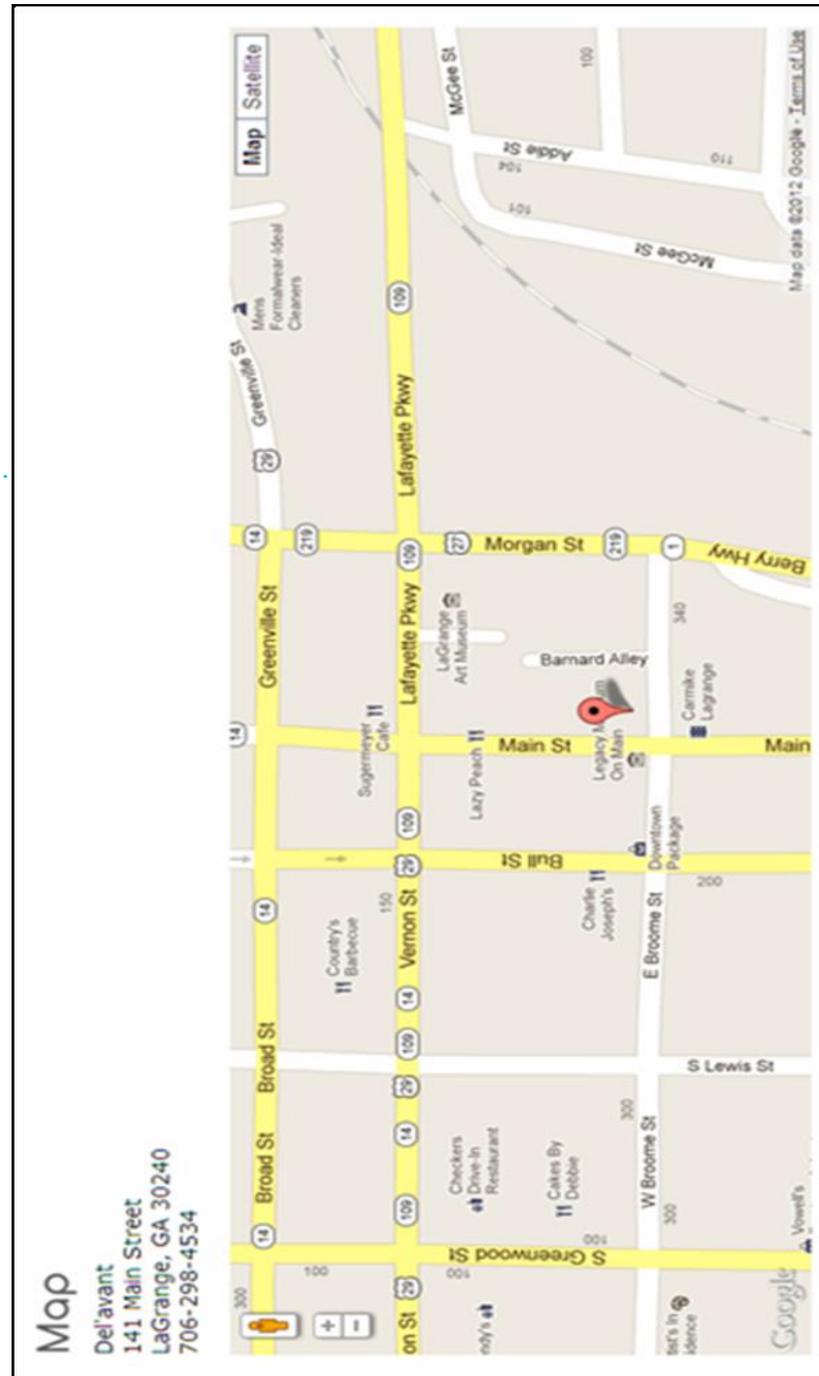


West Georgia SHRM

P. O. Box 4475

LaGrange, Georgia 30241

DIRECTIONS



Pinnacle Leadership Conference

Sponsored by West GA SHRM
Recipient of the National SHRM Pinnacle Award

Special guest speaker is Kristin Scroggin
<https://www.genwhycommunications.com/>

Wednesday, March 20, 2019 , 7:45 a.m. - 3:30p.m.

Del'avant Event Center

LaGrange GA



A leadership conference for HR Professionals, CFOs,
Directors of Operation, Managers, Supervisors and
Business Owners

7:45 A.M. - 8:30 A.M.
Registration, Breakfast & Networking

8:30 A.M. - 10:00 A.M.
Speaker: **Cassandra Worthy**
Leadership and Change Management

10:00 A.M.-10:15 A.M.
Break & Bidding on Silent Auction

10:15 A.M. -11:30 A.M.
Speaker: **Bill Principe**
OSHA Update

11:30 A.M. -12:30 P.M. Lunch
Sponsor Presentations & Silent Auction

12:30 P.M.– 1:45 P.M.
Speaker: **Jeff Thompson**
Legal Update

1:45 P.M. - 2:00 P.M.
Break & Silent Auction Final Bid

2:00 P.M. - 3:30 P.M.
Speaker: **Kristin Scroggin**
GenWhy

3:30 P.M.
Wrap Up & Silent Auction Winners Announced

Meeting Agenda



Join West GA SHRM!

Conference Speakers

Kristin Scroggin

Kristin Scroggin, the Managing Partner and Lead Trainer at genWHY Communication Strategies, realized she had a big problem three years into her teaching career at the University of Alabama in Huntsville. Her plan of making all her Millennial students "love her" (so they would work harder in her classes) was backfiring. Instead of working harder, they thought she was more likely to "hook them up" with a good grade. It was time to find a new pedagogical (teaching) style that would work for a new generation of students. That's when she began actively studying the Millennial Generation. For the next eleven years, Kristin surveyed and interviewed students who came through her Communication classes. Students ranged from children of NASA rocket scientist to military "brats" who spent years living across the United States. Data was collected on everything from future family plans, to ideal work hours, and measured across the decade. This information was collated and put into a humorous and informative presentation that has been given over 200 times since June of 2013 at conferences and companies across the country.

Cassandra Worthy

Cassandra is a high caliber, powerfully energetic speaker, engineer, and thought leader. With her B.S. degree in Chemical Engineering from Georgia Tech, she has spent well over a decade working in Fortune 100 and 500 companies making significant impact in the Consumer Packaged Goods (CPG) industry. From product design, to manufacturing process optimization, to leading R&D organizations responsible for delivering innovation to the world's largest markets, Cassandra has managed to excel while keeping beat with her own drum. She's played integral roles in multi-billion dollar acquisitions, leading cultural shifts within both acquiring and acquired organizations.

Bill Principe

Bill Principe is a partner with Constangy, Brooks, Smith & Prophete, LLC. Bill focuses his practice on occupational safety and health regulatory issues. He works with companies on compliance with both federal Occupational Safety and Health Administration and state safety and health regulations. Before joining Constangy, Bill was an attorney with the Occupational Safety and Health Review Commission in Washington, D.C..

Jeff Thompson

Jeff is a partner with the Macon office of Constangy, Brooks, Smith & Prophete, LLC. His practice focuses on representing management in employment, litigation, labor matters, providing general advice to clients as well as training clients on preventative measures to avoid litigation. Jeff has represented firm clients in both State and Federal Court as well as before administrative agencies such as the Equal Employment Opportunity Commission, the Department of Labor, and the National Labor Relations Board. Jeff is also Labor Counsel to the Georgia Employers' Association and serves on the Board of Directors for multiple professional and community organizations, including the Macon Chapter of the Society for Human Resource Management (SHRM), Navicent Health Foundation, and Rescue Mission of Middle Georgia.

Being at the Top in Leadership Wednesday, March 20, 2019

Cost: \$75.00

Includes Lunch, Refreshments & HRCI & SHRM Credit
Register and pay by credit card online

at www.westgashrm.org

or mail this form with a check to West GA SHRM

If you are enclosing a check for more than one attendee,
please list each name separately

Name: _____

Name: _____

Name: _____

Company: _____

Email Address: _____

To find out more on how you can sponsor this event or other West GA SHRM events, contact:

tami.poe@noricangroup.com or dcoker@lagrange.edu

