

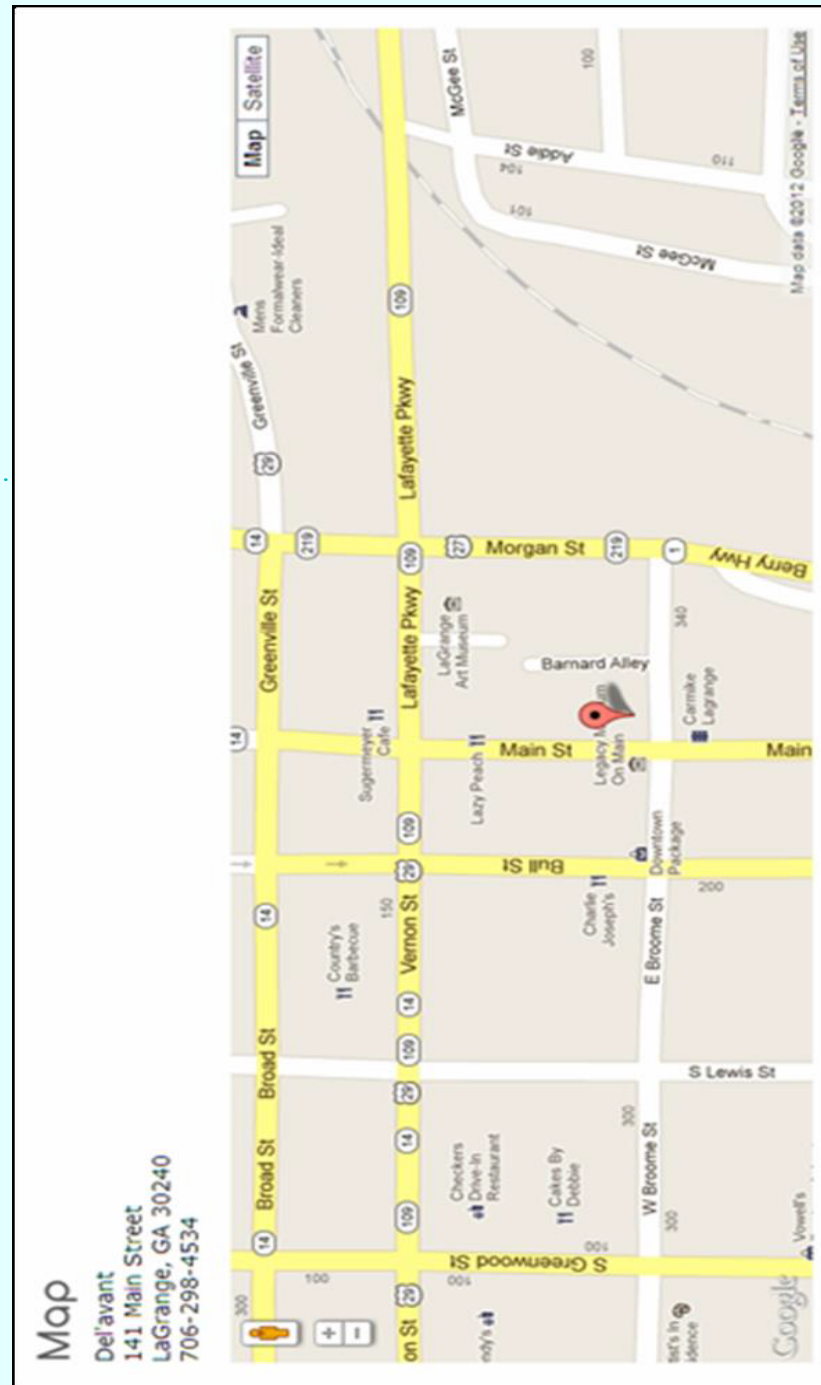


West Georgia SHRM

P. O. Box 4475

LaGrange, Georgia 30241

## DIRECTIONS



# Pinnacle Leadership Conference

Sponsored by West GA SHRM

*Back by popular demand...*

**Guest speaker: Kristin Scroggin**  
<https://www.genwhycommunications.com/>

**Tuesday, March 17, 2020**

**8:15 A.M. - 4:00 A.M.**

*Registration begins at 7:30 A.M.*

**Del'avant Event Center**

**LaGrange GA**



**A leadership conference for HR Professionals, CFOs,  
Directors of Operation, Managers, Supervisors and  
Business Owners**

# Meeting Agenda

**7:30 A.M. - 8:15 A.M.** Registration, Breakfast & Networking

**8:15 A.M. - 11:15 A.M.\***

Speaker and Consultant: **Dr. Tedra White**

*True Colors® - Create Thriving Work Cultures by Understanding Personalities Workshop*

**\* 10:00 A.M.-10:15 A.M.**

Break & Bidding on Silent Auction

**11:15 A.M. - 12 Noon**

Speaker: **Gregory J. Hare**

2020 Employment Law Update

**12:00 Noon - 1:15 P.M.** Lunch

Sponsor Presentations & Silent Auction

**1:15 P.M. - 4:00 P.M.\***

Speaker: **Kristin Scroggin**

*Generation "THEM":*

*Managing Multi-Generational Workforce*

**\* 3:00 P.M. - 3:15 P.M.**

Break & Bidding on Silent Auction

**4:00 P.M.**

Wrap Up &

Silent Auction Winners



**Join West GA SHRM!**

# Conference Speakers

## Kristin Scroggin

Kristin Scroggin, the Managing Partner and Lead Trainer at genWHY Communication Strategies, realized she had a big problem three years into her teaching career at the University of Alabama in Huntsville. Her plan of making all her Millennial students "love her" (so they would work harder in her classes) was backfiring. Instead of working harder, they thought she was more likely to "hook them up" with a good grade. It was time to find a new pedagogical (teaching) style that would work for a new generation of students. That's when she began actively studying the Millennial Generation. For the next eleven years, Kristin surveyed and interviewed students who came through her Communication classes. Students ranged from children of NASA rocket scientist to military "brats" who spent years living across the United States. Data was collected on everything from future family plans, to ideal work hours, and measured across the decade. This information was collated and put into a humorous and informative presentation that has been given over 200 times since June of 2013 at conferences and companies across the country.

## Tedra White

Dr. White is an experienced People Skills trainer, coach, and consultant who works with leaders and teams to increase their influence and impact. She is passionate, entertaining, informative, and is known for her dynamic, motivating, and humorous style. Dr. Tedra's specialty, as a People Skills trainer and coach, is building better Understanding of Yourself & Others, Communication Skills, Emotional Intelligence (EQ), Social Intelligence, and Personal Growth. She is an Advanced Certified True Colors facilitator and a certified John Maxwell Team member and has been trained by the likes of leadership and speaking experts John Maxwell and Les Brown. Her background includes experience in the corporate, manufacturing, non-profit, and higher education sectors.

## Gregory J. Hare

Greg Hare has been an employment lawyer at Ogletree his entire career, since 1991. He assists companies with human resources and employment-related litigation matters, including wrongful termination claims, sexual harassment, employment discrimination, employment contracts, trade secrets, and non-compete agreements. Mr. Hare advises clients on a wide range of human resources topics, such as employee discipline and discharge, severance planning, independent contractor classifications, wage payment, family and medical leave, disability law, military leave, joint employment issues, affirmative action and reductions in force. Mr. Hare also counsels clients on traditional labor relations matters involving union avoidance, decertification, strike contingency planning, double-breasting, grievance administration and arbitration, collective bargaining, unfair labor practice litigation, and other matters involving the National Labor Relations Board, including "protected concerted activity"

# Being at the Top in Leadership

**Tuesday, March 17, 2020**

**Cost: \$75.00**

**Includes Lunch, Refreshments & HRCI & SHRM Credit**

**Register and pay by credit card online**

**at [www.westgashrm.org](http://www.westgashrm.org)**

**or mail this form with a check to West GA SHRM**

**If you are enclosing a check for more than one attendee, please list each name separately**

**Name:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

To find out more on how you can sponsor this event or other West GA SHRM events, contact:

[Christalyn.Thomas@noricangroup.com](mailto:Christalyn.Thomas@noricangroup.com)

